



NEWS RELEASE

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Philadelphia Orchestra Association appoints two new Vice Presidents

Anna Madonia is Vice President for Development and Board Relations

Stephen Millen is Vice President and Manager of Orchestra Operations

(Philadelphia, August 6, 2007) – The Philadelphia Orchestra Association has appointed Anna Madonia to the position of Vice President of Development and Board Relations and Stephen Millen to the position of Vice President and Manager of Orchestra Operations, it was announced today by Association President and CEO James Undercofler.

Anna Madonia, who started in her new role on July 25, comes to The Philadelphia Orchestra from The Cleveland Orchestra, where she served for 12 years, the last seven as Director of Development. Prior to Cleveland she served in fundraising roles at Carnegie Hall and Lincoln Center for the Performing Arts, Inc.

Ms. Madonia will oversee all aspects of fundraising for The Philadelphia Orchestra, the Academy of Music, and Peter Nero and the Philly Pops[®] including the endowment, the annual fund, corporate partnerships, and government and foundation relationships. Ms. Madonia will also act as liaison to the Board of Directors and will work collaboratively with various Board committees. As a member of the Association's senior management team, she will participate in the development of strategic initiatives to ensure success as the Orchestra continues to bring its music to the broadest audiences in Philadelphia and around the world.

"I am extremely pleased that Annie is bringing her knowledge, experience, and success as a development professional to The Philadelphia Orchestra," said Mr. Undercofler in announcing her appointment. "She is ideally suited to step into this important role with the Association at this time. I am confident that she will be successful at guiding the Association in achieving the fundraising goals that will ensure future success."

"I am thrilled to be joining The Philadelphia Orchestra, with its rich history and exciting future,"

stated Ms. Madonia. “I look forward with pleasure to working with this world-class orchestra that is so wonderfully supported by the Philadelphia community.”

A native of New York City, Ms. Madonia holds a bachelor of arts degree in art history from Wellesley College. She has relocated to Philadelphia with her husband, William, and their two children.

Ms. Madonia succeeds Julie Díaz, who led The Philadelphia Orchestra’s development department for six years until her move to Texas in 2006.

Stephen Millen comes to The Philadelphia Orchestra from the Detroit Symphony, where he served as Vice President and General Manager. He has been with Detroit since 2000, where he began in the position of Director of Orchestra Operations and was promoted to Vice President in 2001. Prior to Detroit he worked for the Phoenix Symphony and the Saint Paul Chamber Orchestra, after graduating from the League of American Orchestras’ Orchestra Management Fellowship Program.

In his role as Vice President and Manager of Orchestra Operations, a new position with The Philadelphia Orchestra, Mr. Millen will oversee Orchestra personnel and operations, labor relations, electronic media, and contracts with external partners. He will serve on the senior management team and will work collaboratively with the team to help achieve success as the Orchestra continues to bring its music to the broadest audiences in Philadelphia and around the world. Mr. Millen will start in his new position on September 10, 2007.

“Steve’s proven track record in Detroit gives me confidence in his future success with the musicians of The Philadelphia Orchestra,” stated Mr. Undercofler. “I look forward to collaborating with him to build and maintain one of the great orchestras of the world.”

“As a kid growing up in Detroit I listened to recordings of The Philadelphia Orchestra and Eugene Ormandy, recordings that opened my eyes to the beauty of classical music,” said Mr. Millen. “I look forward to working with the musicians, Board, and staff of The Philadelphia Orchestra Association to sustain and expand the reputation of this treasure, the world-renowned Philadelphia Orchestra.”

Mr. Millen, a native of Detroit, holds a bachelor of music degree in clarinet performance and music education from Wayne State University. He began working in the orchestra management field at the Warren Symphony Orchestra in Michigan and completed his fellowship with the League of American Orchestras in 1992.

Mr. Millen is engaged to be married later in August, and his fiancée, Donna Saul, will join him in Philadelphia later in the year.

Founded in 1900, The Philadelphia Orchestra has distinguished itself as one of the leading orchestras in the world through a century of acclaimed performances, historic international tours, best-selling recordings, and its unprecedented record of innovation in recording technologies and outreach. The Orchestra has maintained an unparalleled unity in artistic leadership with only six music directors piloting its first century: Fritz Scheel (1900-07), Carl Pohlig (1907-12), Leopold Stokowski (1912-41),

Eugene Ormandy (1936-80), Riccardo Muti (1980-92), and Wolfgang Sawallisch (1993-2003).

This rich tradition has carried on by Christoph Eschenbach, who became the Orchestra's seventh music director in September 2003. The Philadelphia Orchestra's 2007-08 season, Mr. Eschenbach's last as music director, focuses on monumental works of the symphonic repertoire, including Mahler's Symphony No. 8 ("Symphony of a Thousand"), Orff's *Carmina burana*, Richard Strauss's *An Alpine Symphony*, and Schumann's *Das Paradies und die Peri*, among many others. The season ends with a tour of Asia, marking the 35th anniversary of the Orchestra's first visit to the People's Republic of China in 1973. During his tenure, Mr. Eschenbach has conducted a cycle of all nine Beethoven symphonies paired with music of our time, including several world premieres; led a four-week festival entitled Late Great Works featuring late works by Mozart, Strauss, Mahler, Tchaikovsky, Wagner, and Berio; launched the Orchestra's first-ever multi-year cycle of Mahler's complete symphonies; and led the Orchestra on tours of Europe (in 2004 and 2006), Asia (in 2005), Florida and Puerto Rico (in 2006), and the United States (in 2007). Under Mr. Eschenbach's leadership, the Orchestra launched an organization-wide initiative, called "Raising the Invisible Curtain," to bring new audiences to classical music and to enhance the musical experience for its existing audiences.

The Orchestra began a three-year partnership with Ondine Records in 2005, and has released five critically acclaimed recordings taken from live concerts. In September 2006, the Orchestra became the first major American orchestra to offer downloads of recent and archival music through its own Online Music Store, www.thephiladelphiaorchestra.com. As of April 2006, the Orchestra is broadcast regularly on NPR. Other recent highlights include a five-year, \$125 million endowment campaign launched in 2003; the Orchestra's move to The Kimmel Center for the Performing Arts in 2001; and the Orchestra's 100th anniversary in 2000.

The Philadelphia Orchestra annually touches the lives of more than one million music lovers worldwide through its performances, publications, recordings, and broadcasts. The Orchestra presents a subscription season in Philadelphia each year from September to May, in addition to education and community partnership programs, and appears annually at Carnegie Hall. Its summer schedule includes an outdoor series at Philadelphia's Mann Center for the Performing Arts, free Neighborhood Concerts, a three-week residency at Saratoga Performing Arts Center in upstate New York, and an annual week-long residency at the Bravo! Vail Valley Music Festival.

For more information on The Philadelphia Orchestra, please visit www.philorch.org.

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